



DONATION FORM

Thank you for donating to the 2016 Enbridge® Ride to Conquer Cancer® benefiting Princess Margaret Cancer Centre.

WHO ARE YOU DONATING TO?

Name _____ Participant Number _____

PRINT YOUR NAME CLEARLY, AS YOU WISH IT TO APPEAR ON YOUR TAX RECEIPT.

First Name _____ Last Name _____

Company Name (for business donations) _____

Address _____

City _____ Province _____ Postal Code _____

Email (to receive tax receipt by email) _____

Phone (mandatory for credit card payments) _____

In order to receive important Ride information including event updates, training and fundraising tips, and information on how funds raised are being used, you need to OPT-IN to communications. You may withdraw your consent and opt-out at any time.

Please send me Ride to Conquer Cancer updates, news and information and other commercial messages via (select all that apply):

- Email
- Robocall
- SMS message

CHOOSE YOUR LEVEL OF DONATION.

We're grateful for anything you can give. Every dollar counts in the fight to save lives!

- Honorary Rider** **\$2,500**
- Crusader** **\$1,500**
- Speedster** **\$1,000**
- Explorer** **\$500**
- Roadie** **\$250**
- Free Wheeler** (any amount) \$ _____

Payments Over Time

_____ monthly payments of \$ _____
(Monthly payments must be \$25 or higher and cannot extend beyond Dec. 31, 2016.)

Please enter your name or message as you would like it to appear on the participant's Honour Roll.

- I prefer not to show the amount of my gift on the participant's Honour Roll.
- I do not want my name to appear on The Ride website.

SELECT BETWEEN TWO EASY PAYMENT OPTIONS.

Personal Cheque

Single payment in full only. Please make cheques payable to: The Ride to Conquer Cancer. Include participant name and number on all cheques.

Credit Card

Single or monthly payments. Your monthly statement(s) will read The Ride to Conquer Cancer. Payments commence immediately upon the processing of this form by the donation office.

Card Number

Exp

Cardholder Name _____ Cardholder Signature _____ Visa Mastercard Amex

Please mail this form with your donation to this address:

**The Princess Margaret
Cancer Foundation**
PO Box 3900, STN DON MILLS
Toronto, ON M3C 4C3

Or donate online at
conquercancer.ca

- Each cheque must come with its own donation form.
- All donations will be credited in Canadian dollars. We cannot accept cash donations.
- All donations are 100% tax deductible, tax receiptable (if you donate \$10 or more), non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.

For more information about The Princess Margaret, please visit www.pmf.ca.

YOUR DOLLARS AT WORK



Since 2008, The Enbridge Ride to Conquer Cancer has surpassed all other cycling events to become Canada's most successful cycling fundraiser. Raising over \$119 million in Ontario alone, Ride funds support the work at The Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world.

Funds raised through The Ride support Personalized Cancer Medicine, including research, treatment advances, education and new standards of care at Princess Margaret Cancer Centre.

Princess Margaret Cancer Centre is one of the world's top 5 cancer centres and is a leader in Personalized Cancer Medicine.

Personalized Cancer Medicine is a multi-faceted, integrated approach to cancer care that focuses on the unique nature of each patient. Because every patient is unique, every patient's cancer is different. Funds raised through The Ride are enabling the researchers, scientists and doctors at Princess Margaret Cancer Centre to better understand the unique genes of each cancer and each patient, which are leading to more effective, targeted and less toxic treatments for cancer patients in Ontario and around the world.

The Ride funds are directed towards our research initiatives that are focused on four areas of Personalized Cancer Medicine:

Detect: Detecting cancers early leads to better outcomes. We are working on new molecular imaging technology that can see tiny cancers, and discovering new biomarkers – indicators of cancer that can be detected through blood and serum tests.

Diagnose: New equipment and procedures that determine the specific genetic mutations that give rise to a patient's cancer are being tested at The Princess Margaret. This information will enable experts to recommend the optimal combination of drug and other therapies for successfully treating each patient.

Target: Targeted surgery, radiation and drug treatments will focus on the cancer and leave healthy tissue intact, minimizing toxic side effects. New treatments such as immune therapy will also add to better survival rates.

Support: By providing programs and strategies to help patients and their families live with cancer and with the side effects (both physical and emotional) of cancer treatment, we will reduce stress and improve the patient experience. Our award-winning survivorship, patient education and psychosocial support programs need to be expanded so that more patients can be empowered throughout their personal cancer journey.

CONQUERCANCER.CA [877] 699-BIKE