



2016 US DONATION FORM

Thank you for donating to the 2016 Enbridge® Ride to Conquer Cancer® benefiting Princess Margaret Cancer Centre.

RIDER TO GET CREDIT FOR RIDE TO CONQUER CANCER FUNDRAISING

Name _____ Participant Number _____

Message to Rider _____ (for website recognition)

DONATION IS COMING FROM (FOR US TAX RECEIPTING PURPOSES)

First Name _____ Last Name _____

Company Name (for business donations) _____

Address _____

City _____ ZIP _____

Email (to receive tax receipt by email) _____

Phone (mandatory for credit card payments) _____

In order to receive important Ride information including event updates, training and fundraising tips, and information on how funds raised are being used, you need to OPT-IN to communications. You may withdraw your consent and opt-out at any time.

Please send me Ride to Conquer Cancer updates, news and information and other commercial messages via (select all that apply):

- Email
- Robocall
- SMS message

US donation form needs to be mailed to:

**Princess Margaret Cancer Centre
460 Richmond Street West, Suite 101
Toronto ON M5v1Y1**

Donations can also be done over the phone by calling [877] 699-BIKE

Please note that US donations take several days for processing

- Each check must come with its own donation form.
- All donations will be credited in US dollars. We cannot accept cash donations.
- All donations are 100% tax deductible, non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.
- **The donation must be a minimum of \$250 in order to be processed as a USD donation**

For more information about The Princess Margaret, please visit www.pmf.ca.

AMOUNT OF CHECK OR CREDIT CARD (CHECK MADE OUT TO "AMERICAN FRIENDS OF UHN")

**Important: The donation must be a minimum of \$250 in order to be processed as a USD donation.
We only accept Visa or Mastercard. Amex is not accepted.**

Amount: _____

Exp. _____

Date: _____

Name on Card: _____

Credit Card # _____

CCV: _____

Please enter your name or message as you would like it to appear on the participant's Honour Roll.

- _____
- I prefer not to show the amount of my gift on the participant's Honour Roll.
 - I do not want my name to appear on The Ride website.

"American Friends of UHN" is a 501(c) (3) registered and our EIN# 20-3193115

YOUR DOLLARS AT WORK



Since 2008, The Enbridge Ride to Conquer Cancer has surpassed all other cycling events to become Canada's most successful cycling fundraiser. Raising over \$138 million in Ontario alone, Ride funds support the work at The Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world.

The Princess Margaret's passion, mission and vision is to CONQUER CANCER IN OUR LIFETIME through the creation and implementation of the new gold standard in cancer care: Personalized Cancer Medicine. Every patient is unique. Every patient's cancer is different. So it follows that individualized treatment will get the best results. By basing treatment on a better understanding of the unique genes of each cancer and each patient, we will be able to provide people with more effective and less toxic treatments.

The Princess Margaret is on the cutting edge of Personalized Cancer Medicine, and is translating new understanding gained in the laboratory into more effective treatments for all cancer patients here and globally.

The Ride funds are directed towards our research initiatives that are focused on four areas of Personalized Cancer Medicine:

Detect: Detecting cancers early leads to better outcomes. We are working on new molecular imaging technology that can see tiny cancers, and discovering new biomarkers – indicators of cancer that can be detected through blood and serum tests.

Diagnose: New equipment and procedures that determine the specific genetic mutations that give rise to a patient's cancer are being tested at The Princess Margaret. This information will enable experts to recommend the optimal combination of drug and other therapies for successfully treating each patient.

Target: Targeted surgery, radiation and drug treatments will focus on the cancer and leave healthy tissue intact, minimizing toxic side effects. New treatments such as immune therapy will also add to better survival rates.

Support: By providing programs and strategies to help patients and their families live with cancer and with the side effects (both physical and emotional) of cancer treatment, we will reduce stress and improve the patient experience. Our award-winning survivorship, patient education and psychosocial support programs need to be expanded so that more patients can be empowered throughout their personal cancer journey.

CONQUERCANCER.CA [877] 699-BIKE

PRIVACY NOTICE: The Ride respects your privacy. We do not trade, rent or sell the names of our valued supporters. You may opt out of our mailing list at any time by contacting [877] 699-BIKE or torontoguides@conquercancer.ca.

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TITLE SPONSOR

The Princess Margaret
Cancer Foundation 

