



# 2020 DONATION FORM

Thank you for donating to the 2020 Enbridge® Ride to Conquer Cancer® benefiting Princess Margaret Cancer Centre.

Please mail this form with your donation to this address:

**The Princess Margaret Cancer Foundation**  
PO Box 3900, STN DON MILLS  
Toronto, ON M3C 4C3

Or donate online at [conquercancer.ca](http://conquercancer.ca)

- Each cheque must come with its own donation form.
- All donations will be credited in Canadian dollars. We cannot accept cash donations.
- All donations are 100% tax deductible, tax receiptable (if you donate \$10 or more), non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.

For more information about The Princess Margaret, please visit [www.pmf.ca](http://www.pmf.ca).

## WHO ARE YOU DONATING TO?

Name \_\_\_\_\_ Participant Number \_\_\_\_\_

## PRINT YOUR NAME CLEARLY, AS YOU WISH IT TO APPEAR ON YOUR TAX RECEIPT.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name (for business donations) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Email (to receive tax receipt by email) \_\_\_\_\_

Phone (mandatory for credit card payments) \_\_\_\_\_

In order to receive important Ride information including event updates, training and fundraising tips, and information on how funds raised are being used, you need to OPT-IN to communications. You may withdraw your consent and opt-out at any time.

## CHOOSE YOUR LEVEL OF DONATION.

We're grateful for anything you can give. Every dollar counts in the fight to save lives!

- Honorary Rider ..... \$2,500
- Crusader ..... \$1,500
- Speedster ..... \$1,000
- Explorer ..... \$500
- Roadie ..... \$250
- Free Wheeler ..... (any amount) \$ \_\_\_\_\_

- Payments Over Time**  
\_\_\_\_\_ monthly payments of \$ \_\_\_\_\_  
(Monthly payments must be \$25 or higher and cannot extend beyond Dec. 31, 2020.)
- Please have someone contact me about leaving a gift to The Princess Margaret Cancer Foundation.

## Please enter your name or message as you would like it to appear on the participant's Honour Roll.

- I prefer not to show the amount of my gift on the participant's Honour Roll.
- I do not want my name to appear on The Ride website.

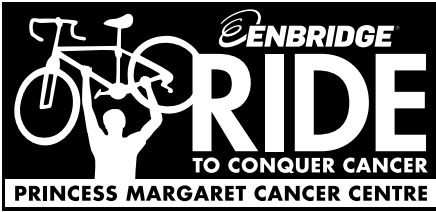
## SELECT BETWEEN TWO EASY PAYMENT OPTIONS.

- Personal Cheque**  
Single payment in full only. Please make cheques payable to: The Ride to Conquer Cancer. Include participant name and number on all cheques.
- Credit Card**  
Single or monthly payments. Your monthly statement(s) will read The Ride to Conquer Cancer. Payments commence immediately upon the processing of this form by the donation office.

Card Number                      Exp     CVV

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_  Visa  Mastercard  Amex

- Yes, I would like to contribute 3% of my donation amount to help cover the transaction fees for this donation, ensuring more funds for cancer research.**  
3% of this donation amount will be added to your donation to offset the administrative / processing fees to ensure more will go to the cause.



# YOUR DOLLARS AT WORK

Since 2008, the Enbridge Ride to Conquer Cancer has raised over \$213 million for the Princess Margaret Cancer Centre and is Canada's largest cycling fundraiser. The Ride to Conquer Cancer series is Canada's largest peer-to-peer fundraising event.

Princess Margaret Cancer Centre is one of the top 5 cancer research centres in the world. It is home to the largest clinical trials program in the country that is transforming Cancer Care for all Canadians. It has the largest radiation medicine program under one roof in the world and has the largest surgical oncology program in the country. As global leaders in cancer care, The Princess Margaret has the expertise to treat over 200 types of cancers including the rarest forms of the disease.

Personalized Cancer Medicine is a multi-faceted, integrated approach to cancer care that focuses on the unique nature of each patient. Because every patient is unique, every patient's cancer is different. Funds raised through The Ride are enabling the scientists and research clinicians at Princess Margaret Cancer Centre to better understand the unique nature of each cancer and each patient, which are leading to more effective, targeted and less toxic treatments for cancer patients.

Funds raised through The Enbridge Ride to Conquer Cancer support Personalized Cancer Medicine research, treatment advances, education and new standards of care at Princess Margaret, across Ontario, and around the world.

## **Funds raised by Riders are allocated into four main areas of Personalized Cancer Medicine:**

### **INVESTING IN PROGRESS**

We understand how important it is to make smart investments with donor dollars and we strategically invest in projects that have a clear impact on patients.

### **DETECT**

Detecting cancers early leads to better outcomes. The Princess Margaret is working to develop new Molecular Imaging Technology that can see tiny cancers. They are also making advances with Biomarkers, indicators of cancer that can be detected through blood and serum tests.

### **DIAGNOSE**

The Princess Margaret is underway testing new equipment and procedures which help determine the specific genetic mutation of a patient. This information enables their doctors and researchers to recommend the optimal combination of drug and other therapies to treat the patient.

### **TARGET**

Researchers, scientists and doctors at Princess Margaret Cancer Centre are developing ways to make surgery, radiation and drug treatments more targeted to the cells with cancer. This approach will leave healthy tissue intact, minimizing toxic side effects and new treatments such as Immune Therapy will help lead to better survival rates.

### **SUPPORT**

Princess Margaret Cancer Centre is working to provide programs and strategies to help patients living with cancer and their families to cope with the emotional and physical effects of cancer treatment. The award-winning survivorship, patient education and psychosocial support programs help reduce stress and improve the overall patient experience.

**CONQUERCANCER.CA | [877] 699-BIKE [2453]**

PRIVACY NOTICE: The Ride respects your privacy. We do not trade, rent or sell the names of our valued supporters. You may opt out of our mailing list at any time by contacting **[877] 699-BIKE [2453]** or **ontarioguides@conquercancer.ca**.

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NATIONAL TITLE SPONSOR

