

EPIC RIDE. EPIC IMPACT.



RUPERT DUCHESNE, Honorary Chair
Enbridge Ride to Conquer Cancer®



**ENBRIDGE
RIDE TO
CONQUER
CANCER**

BENEFITING
The Campbell Family Institute
AT THE PRINCESS MARGARET

I'm Rupert Duchesne, honorary chair of the 2011 Enbridge Ride to Conquer Cancer® benefiting The Campbell Family Institute at The Princess Margaret. I want to personally challenge you to join me and thousands of Riders of all abilities in Canada's premier cycling fundraiser.

For two unforgettable days, we'll travel from Toronto to the majestic Niagara Falls, fully-supported in an epic quest to conquer cancer. Our efforts will support the work of The Princess Margaret, one of the top 5 cancer research centres in the world, whose search for new discoveries and improved patient outcomes will have a real impact in our community, across Canada, and around the world.

2011 will be the fourth year I participate in this amazing event with my team, the Bauer Zimmering Pacesetters. Cancer has touched so many in my life, and like many others, I am committed to achieving the ultimate goal: to Conquer Cancer In Our Lifetime!

The Ride is filling up fast and will reach capacity soon. Secure your spot in history today!

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